



# Okaloosa County Sheriff's Office

Sheriff Larry Ashley



## Scam Alert!

### Con artists strike Gulf Power customers again

Gulf Power customers in Okaloosa County have reported new cases of credit card fraud. Gulf Power is asking its customers to beware of people impersonating utility company employees. The scenario plays out like this: someone impersonating a Gulf Power employee contacts a customer by telephone. The caller tells the victim that their electric bill is past due and threatens to cut off their electricity if the customer does not provide a credit card payment immediately. The perpetrator then uses the card numbers to make fraudulent purchases.

**To prevent this from happening to you, please remember the following:**

- **Gulf Power employees will never call a customer at home seeking any personal information including credit card numbers.**
- **Gulf Power representatives will never ask a customer for money when they visit a residence.**
- **All Gulf Power representatives carry badges with picture identification that includes the employee's name and the company's name and logo.**

**Customers should call Gulf Power at 1-800-225 5797 if they have any questions about the identity of anyone representing Gulf Power.**

Gulf Power Company is an investor-owned electric utility with all of its common stock owned by Atlanta-based Southern Company. Gulf Power serves more than 430,000 customers in 10 counties throughout Northwest Florida. The company's mission is to safely deliver affordable, reliable and environmentally responsible energy to very satisfied customers in strong communities. Visit our website at [www.gulfpower.com](http://www.gulfpower.com).



**To report a fraud or scam call the  
Okaloosa County Sheriff's Office  
Fraud & Scam Hotline  
850-651-7674**